What is claimed is:

1. An all terrain vehicle comprising:

a chassis carrying a straddle-type seat;

a pair of front wheels mounted to the chassis, and a steering mechanism operatively connected to the front wheels for steering the vehicle;

a pair of rear wheels mounted to the chassis;

an engine carried by the chassis, the engine being connected to a drive train supplying motive power to at least some of the wheels;

a front winch located proximate the front of the all terrain vehicle; and

a rear winch located proximate the rear of the all terrain vehicle, the front and rear winches being independently operable.

2. The all terrain vehicle of Claim 1, further comprising a selector switch that selects which of the front winch and rear winch is operable.

3. The all terrain vehicle of Claim 1, further including a control switch that actuates the selected winches in the in or out directions.

4. The all terrain vehicle of Claim 3, wherein the control switch has in and out positions that actuate the selected winches in the wind and unwind directions respectively.

5. The all terrain vehicle of Claim 4, wherein the in position connects the vehicle power source to the selected winches at one voltage polarity and the out position connects the power source to the selected winches at an opposite voltage polarity.

6. The all terrain vehicle of Claim 3, wherein the control switch is manually operated.

7. The all terrain vehicle of Claim 4, wherein the in direction corresponds to winding the winch and the out direction corresponds to unwinding the winch.

8. The all terrain vehicle of Claim 3, wherein the control switch has an in position, an out position, and an off position.

9. The all terrain vehicle of Claim 1, further including a control switch that connects a vehicle power source to the selected winches.

10. The all terrain vehicle of Claim 2, wherein the selector switch is electrically connected between the control switch and the winches.

11. The all terrain vehicle of Claim 2, wherein the selector switch includes a first position to select the front winch only, a second position to select the rear winch only, a third position to select both the front winch and the rear winch, and a fourth position to select neither the front winch nor the rear winch.

12. The all terrain vehicle of Claim 2, wherein the selector switch includes at least one position to select the front winch and not the rear winch and a second position to select the rear winch and not the front winch.

13. The all terrain vehicle of Claim 2, wherein the selector switch is manually operated.

14. An all terrain vehicle comprising:

a chassis;

a pair of front wheels mounted to the chassis, and a steering mechanism operatively connected to the front wheels for steering the vehicle;

a pair of rear wheels mounted to the chassis;

an engine carried by the chassis, the engine being connected to a drive train supplying motive power to at least some of the wheels;

a front motor driven winch rigidly attached towards the front of the all terrain vehicle;

a rear motor driven winch rigidly attached towards the rear of the all terrain vehicle;

a vehicle power source for supplying power to the winches; and

a selector switch that selects which of the front winch and rear winch is operable.

15. The all terrain vehicle of Claim 14, further including a control switch that actuates the selected winches in the in or out directions.

16. The all terrain vehicle of Claim 15, wherein the control switch has in and out positions that actuate the selected winches in the wind and unwind directions respectively.

17. The all terrain vehicle of Claim 16, wherein the in position connects the vehicle power source to the selected winches at one voltage polarity and the out position connects the power source to the selected winches at an opposite voltage polarity.

18. The all terrain vehicle of Claim 15, wherein the control switch is manually operated.

19. The all terrain vehicle of Claim 16, wherein the in direction corresponds to winding the winch and the out direction corresponds to unwinding the winch.

20. The all terrain vehicle of Claim 15, wherein the control switch and the selector switch are separate switches.

21. The all terrain vehicle of Claim 15, wherein the control switch has an in position, an out position, and an off position.

22. The all terrain vehicle of Claim 14, further including a control switch that connects the vehicle power source to the selected winches.

23. The all terrain vehicle of Claim 14, wherein the selector switch is electrically connected between the control switch and the winches.

24. The all terrain vehicle of Claim 14, wherein the selector switch includes a first position to select the front winch only, a second position to select the rear winch only, a third

position to select both the front winch and the rear winch, and a fourth position to select neither the front winch nor the rear winch.

25. The all terrain vehicle of Claim 14, wherein the selector switch includes at least one position to select the front winch and not the rear winch and a second position to select the rear winch and not the front winch.

26. The all terrain vehicle of Claim 14, wherein the selector switch is manually operated.

27. An all terrain vehicle comprising:

a chassis carrying a straddle-type seat which is sufficiently narrow to be straddled by a rider;

a pair of front wheels operatively mounted to the chassis, and handlebars operatively connected to the front wheels for steering the vehicle;

a pair of rear wheels operatively mounted to the chassis;

an engine carried by the chassis, the engine being connected to a drive train supplying motive power to at least some of the wheels; and

a plurality of winches, the winches being attached to the all terrain vehicle in locations suitable for pulling the all terrain vehicle in substantially opposite directions.

28. The all terrain vehicle of claim 27, wherein one of the plurality of winches is rigidly attached towards the front of the all terrain vehicle.

29. The all terrain vehicle of claim 27, wherein one of the plurality of winches is rigidly attached towards the rear of the all terrain vehicle.